

No.1-1/2012-DP (Pt)
Government of India
Ministry of Agriculture
Department of Animal Husbandry, Dairying and Fisheries

Krishi Bhawan New Delhi
Dated 27th February 2014

Subject: Administrative approval for implementation of Centrally Sponsored Scheme "National Programme for Bovine Breeding and Dairy Development" from 2013-2014.

The undersigned is directed to convey the Administrative Approval towards implementation of "National Programme for Bovine Breeding and Dairy Development" with an allocation of Rs 1,800 crore (Rupees eighteen hundred crore only) from 2013-14 to 2016-17.

2. National Programme for Bovine Breeding and Dairy Development (NPBBDD) will have two components namely "National Programme for Bovine Breeding (NPBB)" and "National Programme for Dairy Development (NPDD)". The scheme has the following objectives:-

National Programme for Bovine Breeding:

- a) to arrange quality Artificial Insemination services at farmers' doorstep;
- b) to bring all breedable females under organised breeding through Artificial Insemination or natural service using germplasm of high genetic merits;
- c) to conserve, develop and proliferate selected indigenous bovine breeds of high socio-economic importance;
- d) to provide quality breeding inputs in breeding tracts of important indigenous breeds so as to prevent the breeds from deterioration and extinction;

National Programme for Dairy Development:

- a) to create and strengthen infrastructure for production of quality milk including cold chain infrastructure linking the farmer to the consumer;
- b) to create and strengthen infrastructure for procurement, processing and marketing of milk;
- c) to create training infrastructure for training of dairy farmers;
- d) to strengthen dairy cooperative societies/Producers Companies at village level;
- e) to increase milk production by providing technical input services like cattle-feed, and mineral mixture etc;
- f) to assist in rehabilitation of potentially viable milk federations/unions;

3. A copy of the guidelines and brief description of activities to be taken up is enclosed herewith. It is requested that a comprehensive proposal for National Programme for Bovine Breeding and Dairy Development may be prepared as per the guidelines of the scheme and submitted to the Department of Animal Husbandry, Dairying & Fisheries.

(DHEERAJ BHASKAR)
Under Secretary
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