



**GOVERNMENT OF ODISHA
FISHERIES & ANIMAL RESOURCES DEVELOPMENT
DEPARTMENT**



Scheme: Support to Farmers/ Agri Entrepreneurs for setting up of Commercial Agri Enterprises (CAEs) under Mukhyamantri Krushi Udyog Yojana (MKUY) implemented by APICOL during the year 2020-21

BACKGROUND :

'Mukhyamantri Krushi Udyog Yojana' is a State Funded scheme for establishment of more number of commercially viable Agri Enterprises (CAEs) in the State in a **simple, online, transparent & timebound** manner. An agri entrepreneur has to apply online through an user friendly webportal www.apicol.nic.in. MKUY has been launched on 01.06.2018 for ensuring efficient service delivery for agri entrepreneurs by way of ease of doing agribusiness under State Agriculture Policy. APICOL is designated as the State Nodal Agency and Line Departments are the implementing MKUY in the State.

SCHEME OBJECTIVE :

- To promote agro-based/ food processing industries, Commercial agriculture/ Horticulture/ Animal Husbandry & Fisheries, in broad terms to enhance private investment in Agriculture and allied sectors.
- To generate employment, provide livelihoods and sustainable income for farmers/ agri entrepreneurs.

FUNDING PATTERN :

- **Entrepreneur Contribution-** As per requirement.
- **Back Ended Capital Investment Subsidy-** 40% for general male and 50% for all Women/ SC/ ST/ Graduates in Agriculture & allied sectors limited to Rs.50.00 lakh.
- **Effective Bank Loan-** Minimum of 10% of the outlay for Projects costing more than Rs.10.00 lakhs. Projects costing less than Rs.10.00 lakh may be done with own finance.

REPAYMENT :

- Repayment period will depend on the nature of activity and cash flow and will be up to 7 years.
- Repayment schedule shall be drawn on the total bank loan after standard moratorium period as applicable for the project.
- Capital Investment Subsidy (CIS) will be back ended (adjusted after receipt of subsidy in the Term Loan Account) with no minimum lock-in period.

ELIGIBILITY :

- The eligible beneficiary include an individual, partnership enterprise, body of individuals, registered NGOs, SHGs and private limited companies.
- **Group of Individuals like registered FPOs, FPCs, NGOs, SHGs, PACS, LAMPS, Private Limited Companies etc.** The applicant should be a permanent resident of Odisha.
- Model DPR to be reflected in website indicating capital investment and financial analysis for reference.
- The DPR has to be prepared as per NABARD unit cost/ Government norms.
- There should be minimum net annual income of Rs.2.00 lakh from a CAE.
- **Land-** No subsidy will be paid on cost of land. The land on which the CAE is proposed to be set up should be:
 - a) In the Name of Entrepreneur/ Group/ Company/ Partners, or
 - b) Leased out in favour of entrepreneur/ Group/ Company/ partners for a period of more than 15 years in the office of the concerned Sub-Registrar.
 - c) Leasing of land is not required in case of woman entrepreneur if the land stands in the name of her husband.

FINANCIAL INSTITUTIONS ELLIGIBLE FOR REFINANCE :

- Scheduled Commercial Banks
- Regional Rural Banks
- State Cooperative Banks
- State Cooperative Banks, Agriculture and Rural Development Banks, Urban Cooperative Banks
- Such other institutions, which are eligible for refinance from NABARD.

MODE OF APPLICATION & DOCUMENTS REQUIRED :

The agri entrepreneur is required to submit online application in the web portal www.apicol.nic.in with a Farmer ID and upload supporting documents viz: Aadhaar Card, Voter ID, Land Documents etc. and DPR in the Beneficiary Master Section.

The project is to be completed within a period of 2 years from issue of Go Ahead after approval by the DLC under the Chairmanship of Collector & DM of the District.

SUPPORT FROM THE DEPARTMENTS & APICOL :

- Training of farmers will be organized at Regional/ District/ Block level.
- Each farmer will be trained on establishment, maintenance and successful running of the project, recommended management practices and record keeping, etc.
- The concerned Block Level Officers of Line departments (BAO/ BVO/ AFO/ AHO) will guide the farmers in field for successful establishment and management the unit.
- DFO will help the agri entrepreneurs in obtaining Go Ahead and processing of documents for release of subsidy from APICOL.
- District Managers appointed by the Department of Agriculture & FE for APICOL will coordinate with the agri entrepreneurs and District Level Officers/ DLC members/ Bank Officers/ BLOs at field level.

PROJECTS IN FISHERIES SECTOR UNDER MKUY :

01. **Commercial Fish/ Prawn Farming** either in Freshwater or Brackish water/ Marine water can be taken up with minimum 1 Acre water spread area. There is no upper limit of water area creation. Commercial production of fish/ prawn to be taken up only in new tanks. Allied infrastructure facilities like aerators, pump sets, bore well and other required fisheries equipments may also be included in the DPR. Shrimp farmers will follow CAA guidelines from time to time.
02. **Freshwater Pearl Culture** can be taken up either in cemented/ FRP or earthen tanks with modern technology for production of quality pearls either round, semi round or image pearls.
03. **Refrigerated Van** can be taken up for transportation and cold chain management of perishable fishery products and maintenance of quality of the produce.
04. **Agro or Aqua-Eco Tourism** projects can be taken up with eco tourism facilities amidst or along with an aqua/ agricultural farm with components from Agricultural and allied sectors, staying, dining, conferencing facilities.
05. **Fish Hatchery/ Fingerling Production Units** can be taken up with minimum 1 Acre Water spread area of nursery/ rearing tanks. Necessary civil construction work for the hatchery can be included in the project. FRP carp hatchery approved by CIFA may also be taken up along with fingerling/ yearling production activity.
06. **Fish Feed Plant-** Feed plants either floating/ mash or crumble fish/ prawn feed plant of capacity 30 MT/day can be taken up as a CAE.

07. **Cold Storage** with a capacity of 1000 MT can be taken up for storage and cold chain maintenance of fishery products as a fisheries enterprise.
08. **Integrated Farming** can be taken up with Fisheries as the basic activity and integrated with animal husbandry activities like Dairy/ Goatery/ Sheepery/ Piggery/ Poultry/ Duckery etc. and/or Horticultural activities like Fruits/ Vegetable cultivation/ Mushroom cultivation/ Spawn production/ Processing/ Vermi composting etc. to generate sustainable income from an unit area where byproduct of one farming system can be used as input for another system resulting in economic production and higher productivity.
09. **Enzymes, Vitamins and other Processing Units out of agri/ horti/ fish and animal products** can be taken up for production of market demand driven compounds that can be used in medicinal or other purposes.
10. **Fish/ Prawn Processing Units** can be taken up where raw materials (Fish/ Prawn/ Shrimps/ Crabs and other aquatic produce) are available nearby which can be processed, preserved and stored maintaining proper cold chain and can also be exported as per market demand.
11. **Technology Upgradation/ Modernization/ Expansion of existing Agro Based industries and Food Processing Industries-** Existing Fish Production/ Processing Units can be upgraded/ modernized/ expanded (up to minimum 50 % of existing capacity) for getting better products, value addition and price with use of modern technologies.
12. **Establishment of Aqua Shop-** Aqua Shop is an unique proposition which can be established in a locality where fishery requisites like feed, fertilizers, chemicals, nets, soil & water testing facilities, materials are easily made available to aqua farmers and the aqua shop owner acts as a private extension functionary in promotion of Government schemes, adoption of technologies in fish/shrimp production etc., supports applicants to apply for a new fisheries project etc. One office-cum-laboratory building of 100 sq.ft. and go down of minimum 200 sq.ft. is required for establishment of an Aqua Shop.
13. **Ice Plant/ Flake Ice Plant/ Insulated Vans as a part of Fishery Project** only- (Subsidy capping of Rs.25.00 lakh per unit) Ice is a prerequisite for preservation and storage and transportation of perishable fishery products. In prospective areas of aquaculture production, ice plant/flake ice plant and insulated vans as a part of fishery project may be taken up with subsidy capping of Rs.25.00 lakh per unit.

PROCESS FLOW CHART :

